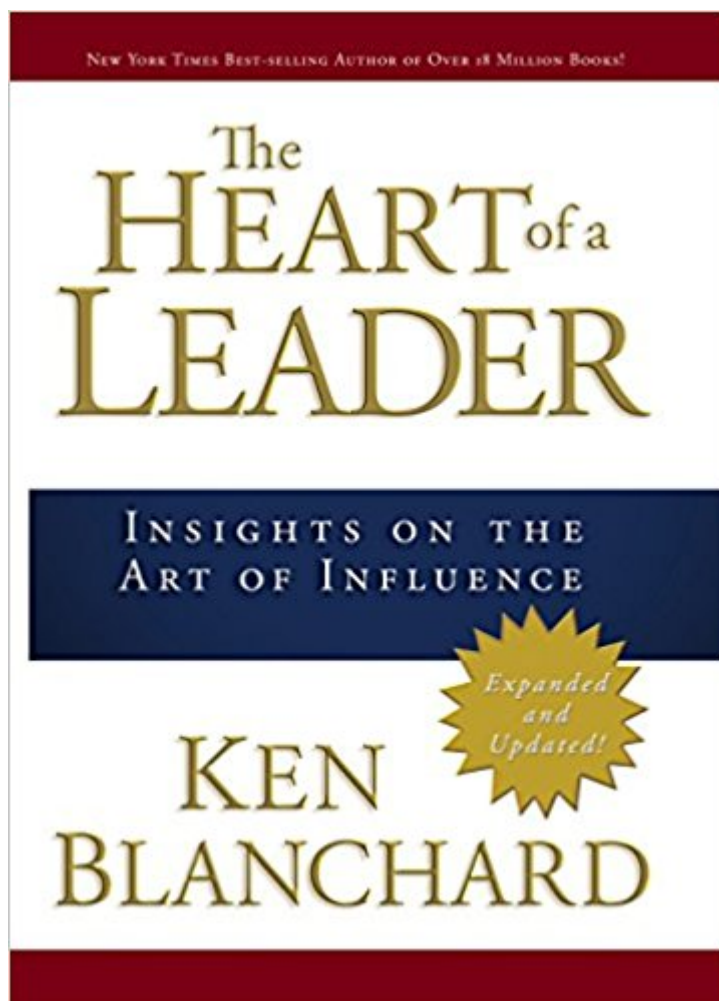


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# The Heart Of A Leader



## Synopsis

The Heart of a Leader offers Blanchard's insight and wisdom on:

- Choosing values
- Aiming for excellence
- Maintaining integrity
- Finding the courage to change
- Helping others reach their potential

Arranged with your busy schedule in mind, this book offers you Blanchard's most important concepts in an accessible format. You can reach for instant motivation and insight on a daily basis or soak it up in one reading. Powerfully challenging and deeply inspiring, The Heart of a Leader will enable you to develop the courageous heart of a true leader, master key attitudes and actions to impact lives around you, and enjoy the profound wisdom that only Ken Blanchard can deliver.

## Book Information

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## Customer Reviews

Dr. Ken Blanchard has made a collection of 1 page stories into a book that is very easy to read and simple to digest. My 3 main takeaways from "The Heart of a Leader." are

- 1) Values are not the same as Goals. If we merely focus on the Goal(s), we may compromise some of our values, relationships,

and integrity to accomplish the Goal. It is something to consider and be mindful about.2) Create WoW in your business To be successful today, it is not enough to satisfy, or please your customers or clients. If you make it only about the money, it will only be about the money. If you make it about adding value and the relationship, then money made or lost is a lagging not leading indicator of how well we have formed the relationship.3) Write your own Obituary: This is a great way to design living a purposeful life. Begin with the End in mind First. When we are mindful to make each day count, and to know what to count, we can "streamline" our activities, schedule, and priorities to count towards making it into our Obituary. A Great book to read. William Teh Investor | Author | Entrepreneur TTTrends Investments

This book draws knowledge from several layers of experience and resources. There are no leadership principles invented in this book, but it does a great job in bringing together several principles together in a fluid manner.

I've been a Ken Blanchard fan since attending a conference in Boston in the '80s following the publication of "One Minute Manager." Worthwhile reading for recent college grads & those moving into middle management because the information should be part of one's mindset when they are striving to move up. Experience has showed me that ideally the time to work on becoming a good leader is before you're in the job, not when you're doing it. I've left a long corporate life & am now a self-employed consultant, but I still give Ken Blanchard's books to younger colleagues to give them an edge over the competition.

There are 2 main reasons I give this book 5 stars. #1 Although the subject of leadership has been written about innumerable times, Ken Blanchard reviews what is often already known into seemingly new territory because of the quotes before each chapter making the information succinct and broad all at the same time. Mind soil becomes fertile as each chapter reiterates some basic principles that might have been overlooked or even forgotten, but now grasped in an effective way. The quote at the beginning of each short chapter keep the readers mind from wandering into the many channels leadership can morph in to. #2 Another benefit of this information is a gold mine for the general reader who wants to improve their own leadership in their contact with friends and family thereby increasing their social skills. I plan on reading more of Ken Blanchard's books.

This is a must have in any leaders bookshelf. It is full of reminders of why we lead with some

wonderful new tips.

The author presented the ideas in a very understandable manner which makes it easy for the reader to digest all the values inside the ebook. It has all the characteristics that everyone must understand and developed to become an effective leader. Being a leader is not an easy task for you to become a good leader you must be effective and as the saying goes "A good leader is a good follower." Thanks for this ebook for the wonderful insights.!!Highly recommended for everyone.

It's easy to read and really easy to understand On top of that it's just right to the point what I need to know! Good book to reminds me what to do to be a good leader!!!

I am reading this as someone who has just started her career. If I take anything out of this book, it is to always have a vision for yourself and for others who depend on you for guidance. It will prove crucial in decision making - after all, every choice is a step towards something. You have to make it count towards realising that vision you have. GOOD FOR LIGHT READING.

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